



GDBA Board Meeting Minutes

July 8, 2014

12-1 p.m.

Main Street Café

Attendees: Kim Everett, Kim Pajot, Beth Dattomo, Blair Johnson

Called to order by Kim Everett at 12:02 p.m

- I. Roles of Board and Members
 - a. Kim E. passed around an updated list of what each board member would be responsible for and the general membership. All was agreed upon and will be distributed at the following meeting to everyone
- II. Welcome Packet
 - a. Discussion was had about developing a Welcome Packet for all businesses as they become members with information about the GDBA, Downtown Garland and the city.
 - b. A Certificate will also be given along with a small gift each year when memberships are renewed.
- III. Membership List
 - a. Beth is still compiling the list and will bring it to the next meeting.
- IV. Business Cards
 - a. Beth will work up a mock up for the business cards and bring it to the next meeting for the board to review.
- V. Upcoming Events and Assignments
 - a. July 19—Marketplace from 9 a.m. to 2 p.m. on the Square
 - i. Beth and Kim P. working 9-11 shift and Blair working 11-2 shift)
 - b. October 18—Autumn Fest from 10 a.m. to 5 p.m. on the Square
 - c. November 8—Mistletoe Market from 11 a.m. to 5 p.m. on the Square
- VI. Partnership with Eventive Marketing
 - a. We met with Eventive marketing and got some answers from the past events. A check will be issued to the GDBA for the Art Fest. Also, all

GDBA board members will get a booth at a reduced rate of \$50 for future events.

VII. Newsletter

- a. Kim P. will begin working on a newsletter to send to all membership on July 7. If you have any content to include please send to her.

VIII. Future Meeting Dates/Times/Locations

- a. July 22—Supplemented Board meeting at 4 p.m.—Generator
- b. August 12—Regular Board meeting at Noon—Main Street Café
- c. August 26—Supplemented Board meeting at 4 p.m.

Meeting adjourned at 2:05 p.m.